



Maleon Studios Portfolio Website
Design Brief

Project Overview

The project involves the design and development of a responsive portfolio website for Maleon Studios, a creative studio specializing in graphic design, branding, photography, and digital media. The website will serve as a digital platform to showcase the studio's work and establish a strong professional online presence.

Objectives

To create a visually engaging and user-friendly portfolio website, showcase selected projects, communicate brand identity, and provide clear service and contact information.

Target Audience

Potential clients, creative professionals, academic institutions, and design students.

Scope of Work

Customization of an HTML/CSS template, development of key sections (Home, About, Services, Portfolio, Contact), integration of multimedia, and creation of a downloadable portfolio.

Design Concept & Style

A modern, minimalist dark-themed design with amber/gold accents, focusing on strong imagery, clean typography, and grid-based layouts.

Key Features

Responsive design, portfolio gallery, service descriptions, contact section, embedded video, and downloadable content.

Tools & Technologies

HTML5, CSS3, JavaScript, Adobe Photoshop, Illustrator.

Deliverables

Responsive website, source files, design brief PDF, and portfolio content.

Timeline

Research (2–3 days), design (3–5 days), content (2–3 days), testing (2 days).

Success Criteria

Professional presentation, usability, visual consistency, responsiveness, and clear communication.